

Custom Silk Scarf Printing Spec 2026

Digital and screen print for silk scarves: artwork requirements, repeat, colour matching, MOQ and production flow.

Digital vs screen print

Topic	Digital print	Screen print
Setup	No screens; low setup	One screen per colour; setup per colour
Best artwork	Complex art, gradients, photos, small text	Bold shapes, simple repeats, solid colours
Colour	Thousands of colours; Pantone matched as closely as possible	Spot colours; each extra colour adds cost
Low MOQ	Better for test runs	Setup is hard to absorb on very small runs
Scale	Unit cost falls with volume	Can be lower at scale for simple designs

Artwork requirements

- Preferred files: AI, EPS, PDF or SVG (vector). Raster: PSD, TIFF or PNG at 300 dpi minimum at final print size.
- Send the artwork at the finished scarf size, including repeat if the design is an all-over pattern.
- Confirm Pantone references or CMYK values; very bright, neon or metallic colours may need a physical sample.
- Small text and fine lines: confirm the minimum line weight for the chosen print method before sampling.
- For logos, send a vector file and the exact placement; we check readability at the finished size.

Repeat, colour and sampling

- We confirm repeat size, colour separation and placement before sampling.
- A physical sample is made in 5-7 days; sample cost is credited to the first bulk order.
- Bulk production runs 20-30 days after sample approval, depending on print and finishing.
- AQL inspection before packing; SGS colourfastness testing available on request.

MOQ and finishing

- Custom print: 100 pcs per design; stock lines from 20 pcs per colour.
- Hand-rolled or machine hems; fringe, embroidery and labels available.
- Custom woven labels and gift packaging usually start around 300-500 pcs per design.